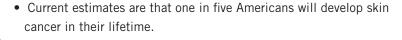


Prevent. Detect. Live.® SpotSkinCancer.org







- It is estimated that nearly 9,500 people in the U.S. are diagnosed with skin cancer every day.
- Researchers estimate that 5.4 million cases of nonmelanoma skin cancer, including basal cell carcinoma and squamous cell carcinoma, were diagnosed in 3.3 million people in the United States in 2012.
- It is estimated that 161,790 new cases of melanoma, the deadliest form of skin cancer, will be diagnosed in the U.S. in 2017.
- Melanoma rates in the United States doubled from 1982 to 2011.
- On average, one American dies from melanoma every hour. In 2017, it is estimated that 9,730 deaths will be attributed to melanoma 6,380 men and 3,350 women.
- Skin cancer, including melanoma, is highly treatable when detected early.

Who is at risk?

- Risk factors for all types of skin cancer include skin that burns easily; blond or red hair; a history of excessive sun exposure, including sunburns; tanning bed use; immune system-suppressing diseases or treatments; and a history of skin cancer.
 - People with more than 50 moles, atypical moles, or large moles are also at an increased risk of developing melanoma.
- Caucasians and men older than 50 have a higher risk of developing melanoma than the general population.

Prevent Detect Live

To find a free SPOTme® skin cancer screening in your area, visit SpotSkinCancer.org or call 888-462-DERM (3376)

- While people with skin of color have a lower risk of developing melanoma, the disease is
 often diagnosed at later stages in skin of color, when melanoma is more advanced and more
 difficult to treat.
 - Skin cancer in skin of color is often found on areas of the body that get little sun, such as the soles of the feet, groin, buttocks and inside the mouth.
- Melanoma is the second most common form of cancer in females age 15-29.

How can I prevent skin cancer?

- Exposure to UV light is the most preventable risk factor for all skin cancers. The American
 Academy of Dermatology encourages everyone to protect their skin from the sun's harmful
 UV rays by seeking shade, wearing protective clothing and using a sunscreen with a Sun
 Protection Factor of 30 or higher.
- People should not use tanning beds or sun lamps, which are sources of artificial UV radiation that may cause skin cancer.
 - Using indoor tanning beds before age 35 can increase your risk of melanoma by 59 percent; the risk increases with each use.
- Skin cancer warning signs include changes in size, shape or color of a mole or other skin lesion, the appearance of a new growth on the skin, or a sore that doesn't heal.
- If you notice a new spot or an existing spot that changes, itches, or bleeds, the American Academy of Dermatology recommends that you make an appointment to see a board-certified dermatologist.



Skin Cancer Facts