



## William F. Schleicher, M.S., M.D.

Dr. Schleicher is a plastic and reconstructive surgeon with additional training in cosmetic surgery. He completed his undergraduate studies at the Virginia Polytechnic Institute and State University in Blacksburg, Virginia. He received his Master of Science degree in Physiology and his Doctor of Medicine degree from the Virginia Commonwealth University School of Medicine where he also completed his internship and residency training in plastic and reconstructive surgery. Dr. Schleicher completed his Fellowship in aesthetic surgery at the Cleveland Clinic in Cleveland, Ohio.

Dr. Schleicher received training in all aspects of aesthetic and reconstructive surgery including breast reconstruction, skin cancer reconstruction, hand surgery, and cosmetic surgery of the face, breast, and body.

Dr. Schleicher utilizes a patient-centered approach. His practice philosophy prioritizes quality over quantity and focuses on the efficient delivery of the highest-quality care. The patient experience is his primary focus and achieving superior surgical outcomes is his main objective.

To schedule a complimentary cosmetic surgery consultation, call **804.282.4940**.

Skin Surgery Center of Virginia  
Gaskins Professional Office Park  
2510 Gaskins Road  
Henrico, VA 23238  
[www.mohsvirginia.com](http://www.mohsvirginia.com)

**804.282.4940**



“I'm very pleased with my care. Dr. Schleicher did an amazing job on my breast surgery. He has been so helpful and understanding during this time. I appreciate everything that he has done for me so far and all the help he has given me.”

— MARCH 2020

“Dr. Schleicher is very compassionate and caring, a great listener and addressed my concerns. It's always a pleasure to walk into his office.”

— APRIL 2021



# Plastic SURGERY

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*Plastic & Reconstructive Surgeon*



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# Cosmetic

## SURGERY PROCEDURES

All cosmetic surgery consultations are complimentary. Insurance co-pays, co-insurance and deductibles will apply for consultations and procedures submitted to your insurance company.



## BODY

**Abdominoplasty /Tummy Tuck:** Procedure firms and tightens the abdomen by removing excess skin and fat, tightening the underlying rectus abdominis (6-pack muscles), and hiding the scar under the underwear or bathing suit line.

**Brachioplasty:** The removal of excess upper arm skin is often performed after massive weight loss to improve the contour of the arms.

**Bra-Line Back Lift:** The removal of excess upper back skin is often performed after massive weight loss to improve the contour of the upper back.

**Thigh Lift:** The removal of excess skin in the thigh area to improve the contour of the thighs.

**Liposuction:** Most effective for removing unwanted fat collections that stubbornly persist despite diet and exercise to achieve optimal body contour.

## BREAST

**Augmentation:** Obtain a fuller appearance of the breast with the use of silicone or saline breast implants.

**Lift:** Obtain a younger, firmer appearance of the breast by tightening sagging breast skin and repositioning the nipple and areola.

**Gynecomastia / Male Breast Removal:** Obtain a chiseled chest contour by removing unwanted male breast tissue.

## FACE

**Brow Lift:** Restores youthful upper face appearance by smoothing forehead wrinkles and repositioning brows.

**Upper & Lower Blepharoplasty:** Eyelid surgery creates a rejuvenated, youthful eye appearance by removing excess skin on upper and lower lids, removing unwanted bulges, and restoring volume to hollow tired appearing eyes.

**Face Lift:** Return to a more youthful version of yourself by repositioning sagging facial structures, restoring volume where deficient, and removing excess skin; often performed in conjunction with a neck lift for optimal restoration of cosmetic facial balance.

**Neck Lift:** Achieve a more youthful neckline by removing excess skin and unwanted bulges and alleviating neck bands due to underlying platysma muscle.

**Otoplasty /Ear Shaping:** Reduce and reposition prominent ears; repair torn or stretched earlobes.

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# Reconstructive

## SURGERY PROCEDURES

**Breast Reconstruction:** Restore breast shape and volume through the use of implants or your own (autologous) tissue from the abdomen or back after mastectomy for breast cancer therapy.

**Breast Reduction:** Reduce back and neck pain, improve the breast balance and proportion by removing excess breast tissue and skin, reposition the nipple and areola.



**Skin Cancer:** Remove basal cell carcinoma and squamous cell carcinoma and reconstruct the resultant defect with an appreciation for optimal aesthetics and cosmetic results.

**Melanoma Surgery:** Remove this dangerous form of skin cancer and reconstruct the resultant defect with an appreciation for optimal aesthetics.

**Skin Lesion Removal:** Remove benign (non-cancerous) skin lesions because they are too big, bothersome, or uncomfortable.

**Ganglion Cyst Removal:** An outpatient procedure that removes benign unwanted fluid-filled sacs from herniated joint capsules, ligaments, or tendon sheaths on the fingers, hands, or wrists.